

All sizes in millimetres	Bleed (mm)	Trim (mm)	Type (mm)
Page	308 x 218	300 x 210	280 x 190
DPS	308 x 428	300 x 420	280 x 400
Half page horizontal	150 x 218	146 x 210	136 x 190
Half page vertical	308 x 107	300 x 103	280 x 88
Quarter page advert	150 x 104	146 x 102	136 x 90
Quarter page strip (horizontal)	75 x 218	71 x 210	61 x 190
Quarter page strip (vertical)	308 x 54	300 x 50	280 x 40

All measurements given as height (mm) x width (mm).

Trim marks should be supplied to trim size not type area with the copy centred 10mm within the trim marks.

**Data must be supplied to the correct size and conform to the Digital File Specifications below:**

The following specification details the requirements for a saddle stitched magazine printed by web offset and trimmed to: 300mm x 210 mm

**File Delivery**

Files should be supplied via our free online delivery site. File providers must click on the weblink icon that will be emailed immediately following order confirmation. If you are already using an alternative managed delivery site (e.g. Quickcut) then please continue to do so if this is your wish.

**File Specification**

Advertisements must be supplied as PDF X1a files compliant with Pass4Press v8 guidelines detailed at:

<http://www.pass4press.com/cgi-bin/wms.pl/416>

**Document Preparation**

Please refer to: <http://www.pass4press.com/cgi-bin/wms.pl/416>. All bitmap images within your PDF file must be converted to **ISOCoated v2 bas.ICC** to ensure optimal colour reproduction.

The profile can be downloaded at: [http://www.bbcmagazinesadvertising.com/Magazines/Match\\_of\\_the\\_Day.html](http://www.bbcmagazinesadvertising.com/Magazines/Match_of_the_Day.html)

**Fonts**

All fonts must be embedded.

**Marks and bleed**

3mm bleed, trim marks and page information must be included on your PDF – please refer to the Pass4Press V8 guidelines on configuring applications at: <http://www.pass4press.com/cgi-bin/wms.pl/416>

**Pre-send checklist**

- ✓ All images are high resolution (minimum of 300 dpi)
- ✓ The PDF is CMYK and conforms to the **ISOCoated v2 bas.ICC** output intent
- ✓ Bleed, trim marks and page information are included.

**Document setup**

Page ads must be supplied as PDFs only, upright and read left to right. Live matter must be positioned a minimum of (5mm) inside the trim area.

**Hard Copy Proofs**

A digital contract proof generated from the file supplied at 100% of final size should accompany your file. Proofs must be validated using an industry standard control wedge and validation attached. BBC Magazines recommends use of the FOGRA media wedge, details of which can be found here <http://www.fogra.org/mediawedge/index-en.html>

**Repeats**

PDFs cannot be amended by BBC Worldwide or the printers.

Adverts requiring amendments such as new key codes must be resupplied as a new PDF

**Important Notes**

- No letters or words to be split over a double page spread
- Thin lines, box rules, medium and small size type matter and detail should ideally be reproduced in one colour.
- Reverse lettering should be produced with a minimum of colour, using the dominant colour for the shape of the letter, and making lettering in subordinate colours slightly larger to reduce register problems.
- Minimum 6pt for standard fonts. Script and fine serif fonts 10pt.

**BBC Worldwide will not accept responsibility for content or colour inaccuracies resulting from failure to provide files according to the above specification. BBC Worldwide will use all reasonable endeavours to minimise the impact of non-conforming files but will not accept responsibility for any failure to achieve the desired result.**

**Contact Details**

Please send proof to:

Emma Purdy/Lara Onwordi

MC1D6

Media Centre

BBC Worldwide

201 Wood Lane

London W12 7TQ

Tel: 020 8433 2921/020 8433 3499

Email: [emma.purdy2@bbc.com](mailto:emma.purdy2@bbc.com) / [lara.onwordi@bbc.com](mailto:lara.onwordi@bbc.com)

**All proofs should be supplied with a copy instruction detailing which magazine the ad is booked into, date of insertion and supplier contact details.**

Please note that these conditions form part of your contract with us and should be read together with our Terms and Conditions of Acceptance, which can be viewed at <http://www.bbcmagazinesadvertising.com/Advertising-terms.html>